

COURSE INFORMATION								
Course Name	Course Type	Code	Year	Semester	Weekly T+P+L Hour	Credit	ECTS	
Media, News and Culture	Departmental Elective	ELIT 358	3th Year	6th Semester	3+0+0	3	5	

Department	English Language and Literature
Course Level	Undergraduate
Course Language	English
Course Type	Elective
Teaching System	Formal Education
Prerequisite(s)	None
Other Issues for Course	None
Course Coordinator	Department Members
Instructor(s)	Department Members
Internship	None
Learning and Teaching Strategies	Lecture Discussion Question and Answer Team/Group Work Preparing and/or Presenting Reports Drill and Practice Brain Storming
Course Objective	The aim of the course is to help the student to analyse the dynamics between media, social issues and culture and to discuss the role of media in the construction of social realities and cultural identities.
Learning Outcomes	The student, <ul style="list-style-type: none"> 1. understands the role of media in cultural studies 2. explores the political, economic, technological and ideological characteristics of the television medium, 3. analyses media critically, 4. appreciates different ways in which directors and script writers achieve their effects, 5. explores the connections between media and literature and discusses the relation between media and society from various theoretical perspectives.
Course Content	In this course, the relations between media and society will be discussed thematically by focussing on a range of popular media. These media include women's magazines,

popular music, news, TV soaps, film advertising and sport. Themes include nationalism, globalisation, democracy, radical politics and gender.

Course Contents Weekly

1-	Introduction
2-	Journalism and Key concepts
3-	Communication and Cultural theories
4-	Media texts and society.
5-	Audiences and effects on society
6-	Media and violence
7-	Mid-Term Exam
8-	Globalisation and News
9-	Politics and Media
10-	Gender and Media
11-	Gender and Media (continued)
12-	Nationalism & Ideology
13-	Culture and Media
14-	General Evaluation
15-	Final Exam
16-	

COURSE OUTLINE WEEKLY

Week	Topics	Preliminary Work
1	Introduction to Media and Culture	None
2	Journalism and Key concepts	Studying this week's topics in relevant sources by starting from one week before
3	Communication and Cultural theories	Studying this week's topics in relevant sources by starting from one week before
4	Media texts and society.	Studying this week's topics in relevant sources by starting from one week before
5	Audiences and effects on society	Studying this week's topics in relevant sources by starting from one week before
6	Media and violence	Studying this week's topics in relevant sources by starting from one week before

7	Mid-Term Exam	Preparation for exam
8	Globalisation and News	Studying this week's topics in relevant sources by starting from one week before
9	Politics and Media	Studying this week's topics in relevant sources by starting from one week before
10	Gender and Media	Studying this week's topics in relevant sources by starting from one week before
11	Gender and Media (continued)	Studying this week's topics in relevant sources by starting from one week before
12	Nationalism & Ideology	Studying this week's topics in relevant sources by starting from one week before
13	Culture and Media	Studying this week's topics in relevant sources by starting from one week before
14	General Evaluation	Studying this week's topics in relevant sources by starting from one week before
15	Final Exam	Preparation for exam
16		

REFERENCES

Course Materials	Chris Barker. <i>Cultural Studies: Theory and Practice</i> . Stuart Allan. <i>News Culture</i> (Issues in Cultural and Media Studies)
Suggested Materials	Dan Laughey. <i>Key Themes in Media Theory</i> Linda Hutcheon. <i>A Theory of Adaptation</i>
Other Materials	Other relevant books and/or articles

MATERIAL SHARING

Documents	Course notes
Assignments	Feedback
Exams	Exam questions

ASSESSMENT METHODS

COURSE ACTIVITIES	NUMBER	PERCENTAGE
Mid-term exam	1	30
Assignment	1	10
Quiz	0	0
Project	0	0

Presentation	1	10
In-class Contribution	0	0
Application / practice	0	0
Laboratory	0	0
Final exam	1	50
Total	4	100

MATRIX OF THE COURSE LEARNING OUTCOMES VERSUS PROGRAM OUTCOMES						
No	Key Learning Outcomes	Contribution level				
		1	2	3	4	5
1	The student has basic up-to-date theoretical and applied knowledge in English literature and culture.					X
2	The student has basic up-to-date theoretical and applied knowledge in literary genres, literary terms and concepts, and literature in general.					X
3	The student is equipped with theory and praxis to explain and analyse the characteristics of the genres of English literature and their representative texts with reference to historical, social, cultural, economic, political and ecological backgrounds.					X
4	The student has advanced knowledge of English language, its systematic structure, function, and its spoken and written forms.					X
5	The student has critical, creative, and analytical thinking skills.					X
6	The student is able to collect information and data individually and/or in groups about English language, literature and culture through up-to-date information technologies and research methods and techniques, and shares these in national and international educational and other professional environments.				X	
7	The student analyses literary and cultural texts using related theories and an interdisciplinary approach.					X
8	The student has up-to-date theoretical and applied knowledge and ability required for the translation of texts from English into Turkish and from Turkish into English.		X			
9	The student does research independently using critical, creative and analytical skills, solves problems, and effectively expresses the outcomes in national and international professional and social environments.				X	
10	The student develops an unbiased, respectful and open attitude to his/her own culture and other cultures by studying English literature, history and society, and by attending curricular and extracurricular activities.				X	
11	The student develops an unbiased, respectful and open attitude towards different languages, races, sexes, religions, and social classes.				X	

TABLE OF ECTS / WORKLOAD			
Activities	NUMBER	Duration (Hour)	Total Workload (Hour)
Course Duration	14	3	42
Reading	0	0	0
Study Hours out of Class (Preliminary Work, Reinforcement and others)	14	2	28

Library Visit – Net Search	0	0	0
Assignments	1	15	15
Reports	0	0	0
Presentation / Seminar Preparation	1	10	10
Material Design, Application	0	0	0
Mid-Term Exam	1	20	20
Application (Modelling, Design, Simulation, Experiment and others)	0	0	0
Oral Exams	0	0	0
Internship	0	0	0
Field Work	0	0	0
Project	0	0	0
Final Exam	1	35	35
Total Workload	32	85	150
Total Workload / 30 (h)			5
Course ECTS			5